

# DESIGNING FUTURES



**IFR**  
INSTITUTE FOR  
FUTURES  
RESEARCH

Contact us | +27 (0)21 918 4144 | futures@ifr.sun.ac.za | www.ifr.sun.ac.za

Futures thinking and futures research are the systematic exploration of possible and desirable futures, and are inextricably linked to strategic planning and strategic management. The IFR therefore aims to provide a service offering aimed at strategically supporting organisations and government institutions to create their desired futures.

\$10 780

PREMIER SERVICE

R107 800

## AFRICAN FUTURES

Africa is rich with opportunity, but is simultaneously complex and difficult to predict. We are excited to introduce our extensive service in African Futures.

African Futures delivers the most recent thinking on the future of the African continent.



## SOUTH AFRICAN FUTURES

One of the core objectives of the IFR is to assist senior leaders to make better decisions by anticipating risk earlier and by sensing opportunities in good time.

South African Futures delivers the most recent thinking on the future of South Africa.

Our Premier Service, which is an annual subscription service, includes our Strategic Insight Reports, Futures Methods workshops and annual Futures Thinking workshop and conference.

**1 Our Strategic Insight Reports provide concise, digestible pieces of well-researched information.**

We scan six themes:



**The New World of Business**



**Social Capital**



**Sustainability**



**Security**



**Technology & Innovation**



**The Art and Science of Decision Making**

This wealth of information is packaged into the following publications:

- WikiMoja**  
Distributed weekly. Carefully curated information providing you with an overview of key news events impacting the business landscape in Africa.
- Afri-SCAN**  
Distributed quarterly. A compilation of extracts from periodicals and reports of strategic importance.
- Themed reports**  
Distributed monthly. The reports focus on specific themes, sharing the latest futures thinking and research.
- African Business Futures**  
Distributed annually. An exclusive compendium on the latest developments in the field of futures, with strategic analyses and an index facility to ensure information is accessed with ease. It is an indispensable aid to executives and strategic planners.
- Friday@Noon**  
Distributed weekly. Carefully curated information to provide you with an overview of key news events impacting the business landscape in South Africa.
- SCAN@IFR**  
Distributed monthly. A compilation of extracts from periodicals and reports of strategic importance.
- Themed reports**  
Distributed monthly. The reports focus on specific themes, sharing the latest futures thinking and research.
- South African Business Futures**  
Distributed annually. An exclusive compendium on the latest developments in the field of futures, with strategic analyses and an index facility to ensure information is accessed with ease. It is an indispensable aid to executives and strategic planners.

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## 2 Our Futures Methods workshops

4 scheduled, one per a quarter. Premier Service clients can send up to 2 participants to every workshop.

The main purpose of these workshops is to assist participants to gain further insight into futures methods. The facilitator will expound various futures thinking methodologies that will challenge participants' current mental models in order to consider options for possible and plausible futures. The outcome of this session is greater clarity and understanding of futures methods and their practical application. Organisations can then use the newly acquired insights to develop and adapt their strategies and the implementation thereof.

## 3 Our annual Futures Thinking workshop and conference on strategic foresight topics



Our annual workshop  
on methods for  
futures thinking



Our annual conference  
on strategic foresight  
topics

### More about our Strategic Insight Reports

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The New World  
of Business



Social Capital



Sustainability



Security



Technology &  
Innovation



The Art  
and Science of  
Decision Making

This wealth of information is packaged into the following publications:

| African Futures                                  | Costs             | South African Futures                                  | Costs             |
|--|-------------------|--|-------------------|
| WikiMoja<br>distributed weekly                   | \$1 000 per annum | Friday@Noon<br>distributed weekly                      | R10 000 per annum |
| Afri-SCAN<br>distributed quarterly               | \$1 500 per annum | SCAN@IFR<br>distributed monthly                        | R15 000 per annum |
| Themed Reports<br>distributed monthly            | \$2 500 per annum | Themed Reports<br>distributed monthly                  | R25 000 per annum |
| African Business Futures<br>distributed annually | \$2 500 per annum | South African Business Futures<br>distributed annually | R25 000 per annum |
| <b>Full package</b>                              | <b>\$6 970</b>    | <b>Full package</b>                                    | <b>R69 700</b>    |

The publications are made available on an annual subscription basis. You can tailor your package to suit your organisation's needs.

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## Strategic Commissioned Research

Our research specifically focuses on futures methodologies with a long-term application. Recent research topics include: The future of work; Demographics of various African countries; and The future of higher education.

Our research mainly focuses on the following areas:

|   |  |  |  |   |  |
|---|--|--|--|---|--|
| <br><b>The New World of Business</b> | <br><b>Social Capital</b> | <br><b>Sustainability</b> | <br><b>Security</b> | <br><b>Technology &amp; Innovation</b> | <br><b>The Art and Science of Decision Making</b> |
|---|--|--|--|---|--|

Should you wish to engage with the IFR regarding commissioned research, contact Doris Viljoen at [Doris@ifr.sun.ac.za](mailto:Doris@ifr.sun.ac.za)

## Facilitated sessions

### Futures Methods Workshops

The main purpose of these workshops is to assist participants to gain insight into futures methods. The facilitator will expound various futures thinking methodologies that will challenge participants' current mental models in order to consider options for possible and plausible futures. The outcome of this session is greater clarity and understanding of futures methods and their practical application. Organisations can then use the newly acquired insights to develop and adapt their strategies and the implementation thereof.

**Dates:** Wednesday 12 September 2018 | Tuesday 27 November 2018    **Time slot:** 09:00 – 13:00

### Venue and Costs

|                   |   |                    |
|-------------------|---|--------------------|
| In venue          | Video streaming<br>(limited to 15 participants) | No video streaming |
| R2 500 per person | R2 500 per person                               | R1 500 per person  |

### Think Days

During a Think Day our futurists will expound various futures thinking methodologies which will challenge delegates' current mental models in order to consider options for alternative futures. The outcome of these sessions is greater clarity and foresight on risk and opportunity. To arrange a Think Day please contact Doris Viljoen at [Doris@ifr.sun.ac.za](mailto:Doris@ifr.sun.ac.za)

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## Strategic Scenario Planning sessions

Various methodologies can be used in Futures Thinking but scenario planning is probably the most well known. So, what exactly does scenario planning entail?

In general, a scenario planning exercise will start by identifying the focal question, whereafter environmental scanning will take place.

To arrange a scenario planning session for your organisation please contact Lynnette Ferreira at [Lynnette@ifr.sun.ac.za](mailto:Lynnette@ifr.sun.ac.za).

## Short training courses

Our training courses have been designed to develop innovative intellectual competencies for foresight at senior level. Our courses specifically focus on futures methodologies and strategic decision making. Duration: 1 to 2 days.

### Topics include:

- i. Futures thinking
- ii. Foresight
- iii. Design thinking and innovation
- iv. Global trends analysis
- v. Decision making

Contact Heilet Bertrand at [heilet@ifr.sun.ac.za](mailto:heilet@ifr.sun.ac.za) for more information about our workshops.